

Homes

homes

Dedicated to delivering property-buying tools and real estate listings for the San Diego region, Homes.SignOnSanDiego.com is a one-stop-shop for individuals researching resale homes, new homes, agents and mortgage lenders. With more San Diego County real estate listings, Homes.SignOnSanDiego.com attracts more San Diego home seekers than any other local or national Web site.¹

Choose from a diverse range of personal & property advertising opportunities, including listing upgrades, virtual tours, featured properties, agent Web links, online newspaper ads, brochure pages and more, to get your message in front of highly targeted prospects.



- Homes.SignOnSanDiego.com brings you more home buying San Diegans than any other real estate site on the Web.¹



Showcasing San Diego's finest homes and lenders. ●

Why Advertise on Homes.SignOnSanDiego.com?

Let us do the work

More prospects, more sales, less legwork are what you can expect when you take advantage of the many agent and broker tools available with Homes.SignOnSanDiego.com. Get up to 40% more property views by adding an interactive Virtual Tour to showcase your properties at their finest. Each Virtual Tour can be viewed on SignOnSanDiego.com, Realtor.com, [Tempo](http://Tempo.com), and AOL.com. Enhance the homebuyers' experience by adding property photos to your listings, or bring in new clients through your Agent Web Link. Your SignOnSanDiego.com Media Advisor can recommend the best combination of these tools and many more for your business.

Model homes = Model buyers

Homes.SignOnSanDiego.com is the local Web site homebuyers visit to view model home floor plans and photos of new communities sprouting up across the county. Create a Brochure Page for your new home project giving prospects all

the specifics they need, from photos, floor plans and virtual tours, to a map to the community. Your builder page is included, giving the buyers detailed information on your reputation as a trusted San Diego builder.

Fill your vacancy without emptying your pocketbook

Showcase your property to thousands of potential renters on SignOnSanDiego.com. Renters can view your community description and photos, visit your Web site and contact you via email 24 hours a day, seven days a week. It's easy, fast, and affordable.

Finance the dream

Homes.SignOnSanDiego.com offers many great tools to keep consumers coming back. Homebuyers can find loan rates and local brokers in our reference list of area lenders. Mortgage professionals can post contact information, Web site links and rates in our searchable list. Ensure that homebuyers find you by including your business in our area lender list.



- SignOnSanDiego.com visitors are 47% more likely than other San Diegans to have an annual income of over \$50,000 and are 47% more likely to be planning to buy a home within the next two years.²

¹ The Media Audit, Mar. - Apr. 2003
² The Media Audit, Sep. - Oct. 2003

SignOnSanDiego.com
BY THE UNION-TRIBUNE get on it.